



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai, Accredited by NAAC)

Dindigul – Palani Highway, Dindigul – 624 002



FIELD VISIT TO INCUBATION CENTRES

Date: 01.11.2023 & 02.11.2023

EDII PERIYAKULAM

HORTI BUSINESS INCUBATION FORUM

President IIC

1. A. R. / 24/11/2023
 2. U. K. / 5/11/2023
- Faculty In charge**
1. P. MANOJ , AP/EEE
 2. U. Karthick , AP/mech



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Permission Letter and Response



manoj D <manojresearch2022@gmail.com>

SSMIET-Incubation Visit EDII Periyakulam- Reg.,

3 messages

manoj D <manojresearch2022@gmail.com>
To: ceo@ediiptbif.org

Mon, Oct 30, 2023 at 11:24 AM

Dear Sir,

Warm Greetings from SSMET StartupTN Campus Circle. As a part of Developing entrepreneurship building initiatives, we have planned to visit EDII Periyakulam Horti Business Incubation Forum on 01.11.2023 with Three Faculty members and 10 interested students. Kindly approve our request to visit your Esteemed Campus.

Thanks & Regards,

D.Manoj A.P/IEEE

StartupTN Campus Circle Incharge-SSMIET,
MSME Business Incharge,SSMIET
9952883587

manoj D <manojresearch2022@gmail.com>
To: edithaupkm@gmail.com
Cc: deanhoripkm@nau.ac.in

Mon, Oct 30, 2023 at 12:03 PM

[Quoted text hidden]

EDII Periyakulam Horti Business Incubation Forum <edithaupkm@gmail.com>
To: manoj D <manojresearch2022@gmail.com>
Cc: deanhoripkm@nau.ac.in

Mon, Oct 30, 2023 at 1:03 PM

Dear Sir,

<https://mail.google.com/mail/u/1/?ui=7&ik=1&bb=4&view=pt&search=mail&permthid=thread-a+60654366253684969110&siml=msg-a+6627234368179329812&siml=msg-a+6500541467480593016&siml=msg-f1701...> 1/2

11/23, 2:21 PM

Gmail - SSMIET-Incubation Visit EDII Periyakulam- Reg.

Thanks for your email. Kindly note that you may come to our EDII Periyakulam Horti Business Incubation Forum office on 1st November 2023 and we can engage your students for discussion for 2 hours between 10:30 am and 12:30 pm.

Regards,

Vignathan Selvam,

CEO,

EDII - Periyakulam Horti Business Incubation Forum

Horticultural College and Research Institute,

Periyakulam, Thiru District,

Tamil Nadu - 625 604

Ph. +91 93619 21928

E-Mail: edithaupkm@gmail.com

[Quoted text hidden]



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Sindalagundu post, Dindigul-624002, Tamilnadu.Ph:0451-2448800.

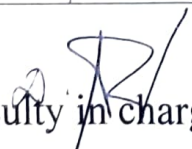
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VISITERS NAME LIST EDII PERIYAKULLAM

S.no	Name	Department
1	Dineshkumar U	STCC member
2	Sadham Hussein S	IV/EEE
3	Manikandan S	III/EEE
4	Hari Haran T	III/EEE
5	Sridhar S	II/AIDS
6	Mohammed Abzel F	II/AIDS
7	Mohamed Suliman	III/ECE
8	Subhas Natrayan	III/ECE
9	Rakul raj A	STCC member
10	Archana Devi B	III/EEE
S.No	Name	Designation
1	Mr.Manoj.D	STCC faculty in charge
2	Mr.KarthikU	AP/Mech
3	Mr.Silambarasan C	AP/Mech


Faculty in charge


Principal



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Visit Report

Day 1

Visit to “EDII Periyakulam Horti Business Incubation Forum”

SSMIET Foundation for Incubation arranged a Technology Business incubation visit at EDII Periyakulam Horti Business Incubation Forum, Mr. Manoj, Business Incubation In-charge, Mr. C. Silambarasan, AP/Mech, and Mr. U. Karthick, AP/Mech along with StartupTN campus circle Student members visited. The purpose of the visit was to learn more about the EDII PBIF and its work in supporting the development of Start-ups.

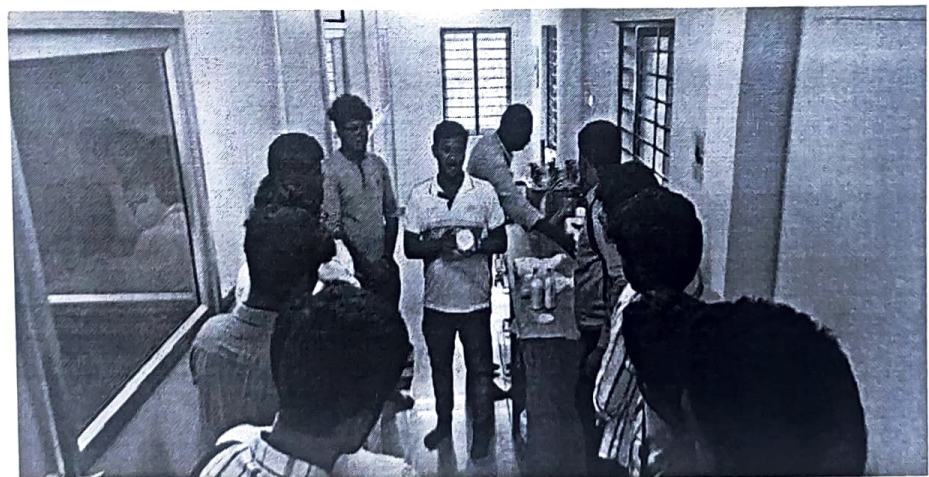
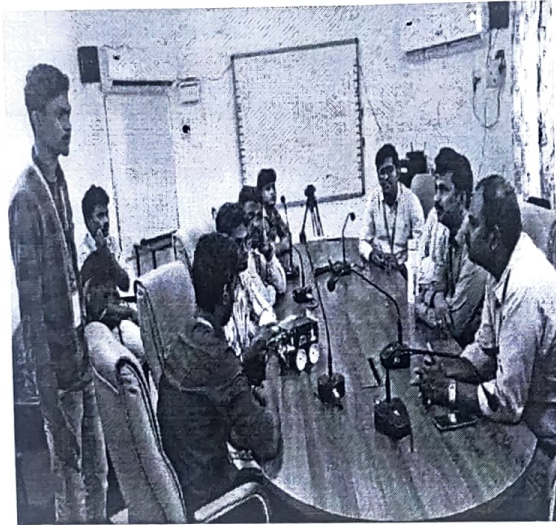
The visit began with a presentation by the EDII PBIF team on the organization's history, mission, and services. The presentation highlighted the EDII PBIF focus on providing start-ups and early-stage agriculture businesses with access to mentors, investors, and co-working space.

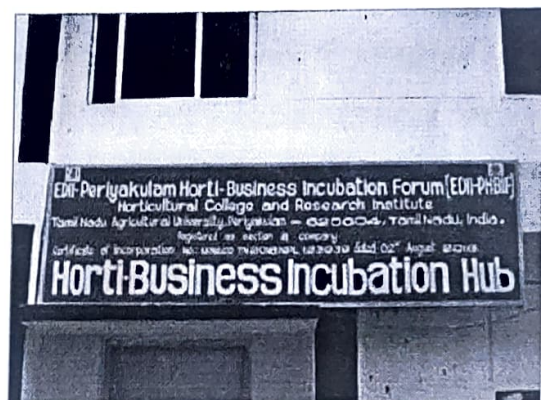
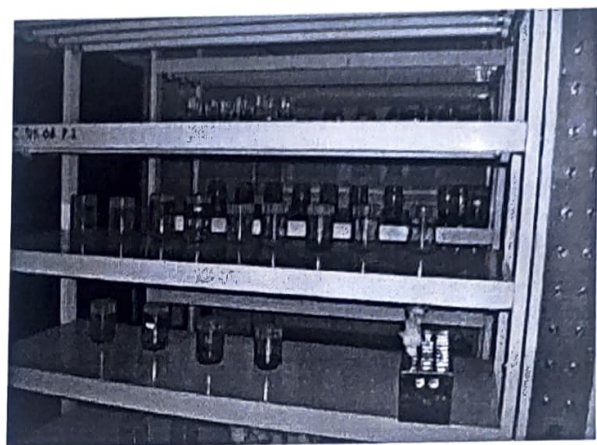
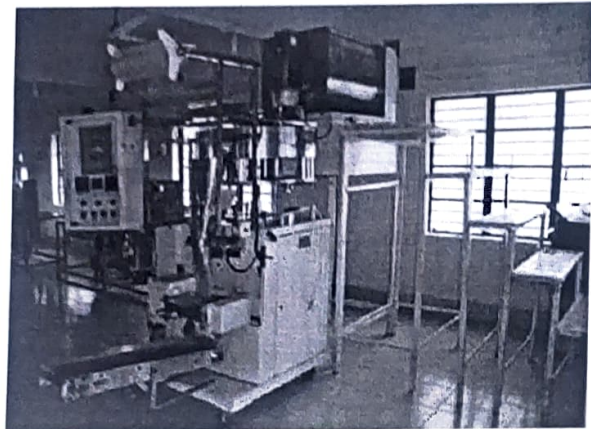
After the presentation, the students and faculty members visited several start-ups and early-stage businesses that are being incubated at the EDII PBIF. The visits gave the students and faculty members an opportunity to learn about the businesses' products and services, and to meet with the founders and CEOs of the startups.

The students and faculty members also participated in an interactive session with the EDII PBIF team. The session gave the students and faculty members an opportunity to ask questions about the EDII PBIF and its work. Followed by field visit to Herbal nurseries, Milky mushroom production plant, Bio-Control Laboratory, Tissue Culture Laboratory, Poly-green House, Solar Drier Unit for Moringa Leaves, Moringa Pulverizer unit.

Overall, the exposure visit to the EDII PBIF was a valuable learning experience for the students and faculty members from SSMIET. The visit helped the students and faculty members to learn more about the Agriculture Incubation, its work, and the opportunities it provides for entrepreneurs in the agriculture sector.

Photos-Students interaction with Mr.S.Vasanthan,CEO,EDII PHBIF





Day 2:

The Field visit to the Milky Mushroom production Plant had several specific outcomes for the students and faculty members from SSMIET. These outcomes include:

Gained a better understanding of the milk mushroom cultivation process. The students and faculty members learned about the different stages of the milk mushroom cultivation process, from spawn preparation to harvesting. They also learned about the different factors that affect milk mushroom growth and yield.

Learned about the challenges and opportunities facing milk mushroom farmers. The students and faculty members learned about the challenges and opportunities facing milk mushroom farmers in the Periyakulam region. They also learned about the work of the EDII Periyakulam in supporting milky mushroom Startup.

Developed a network of contacts with potential mentors, investors, and collaborators. The students and faculty members had the opportunity to interact with the EDII Periyakulam team, as well as with the milk mushroom Startup. These interactions helped the students and faculty members to develop a network of contacts that they can use to support their own research and entrepreneurial endeavours.

Mr.S.Vasanthan, CEO gave a tour of the greenhouse and explained the different components of the system. The greenhouse is made up of a steel frame covered with plastic sheeting. The shade cloth is used to reduce the amount of sunlight that reaches the plants.

The greenhouse is divided into two sections. The first section is used to grow tomatoes. The tomatoes are planted in raised beds and watered with a drip irrigation system. The second section is used to grow cucumbers and peppers. The cucumbers and peppers are grown in hanging baskets.

Students were impressed with the poly-green house. It is a well-designed system that provides a controlled environment for plant growth. The greenhouse is used to grow a variety of crops, which shows that it is a versatile system.

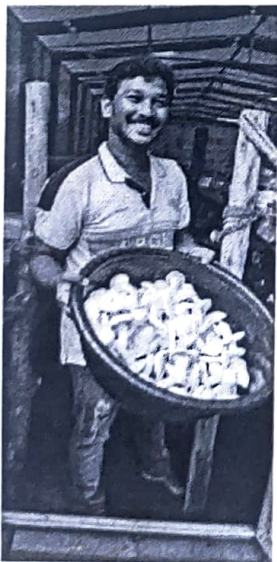
Specific observations:

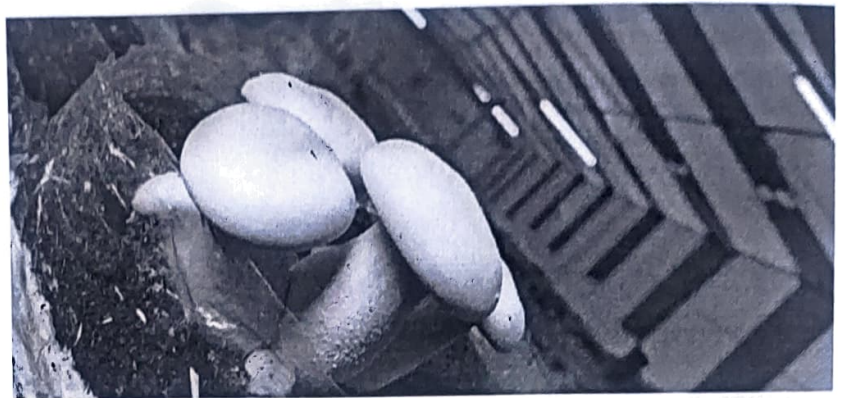
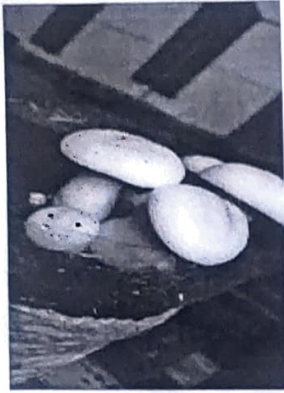
The tomatoes in the greenhouse were healthy and well-grown. The tomatoes were red and ripe, and they had a good flavour.

The cucumbers and peppers in the greenhouse were also healthy and wellgrown. The cucumbers were long and green, and the peppers were red and green.

The greenhouse was well-maintained. The plastic sheeting was clean and in good condition, and the shade cloth was properly installed.

Photos-Mushroom Processing Unit

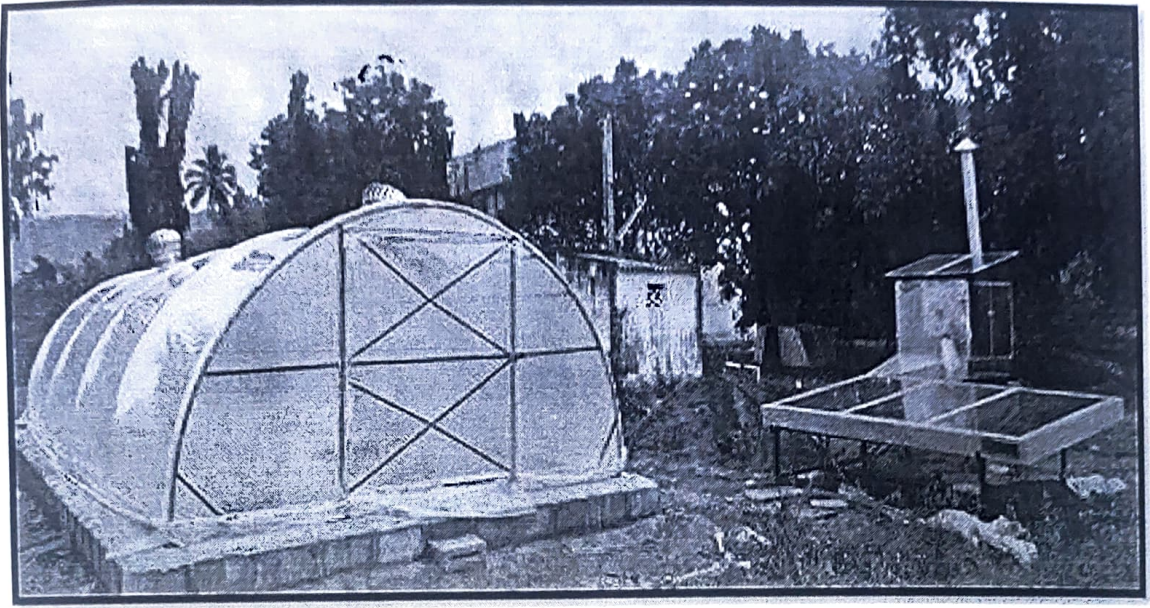




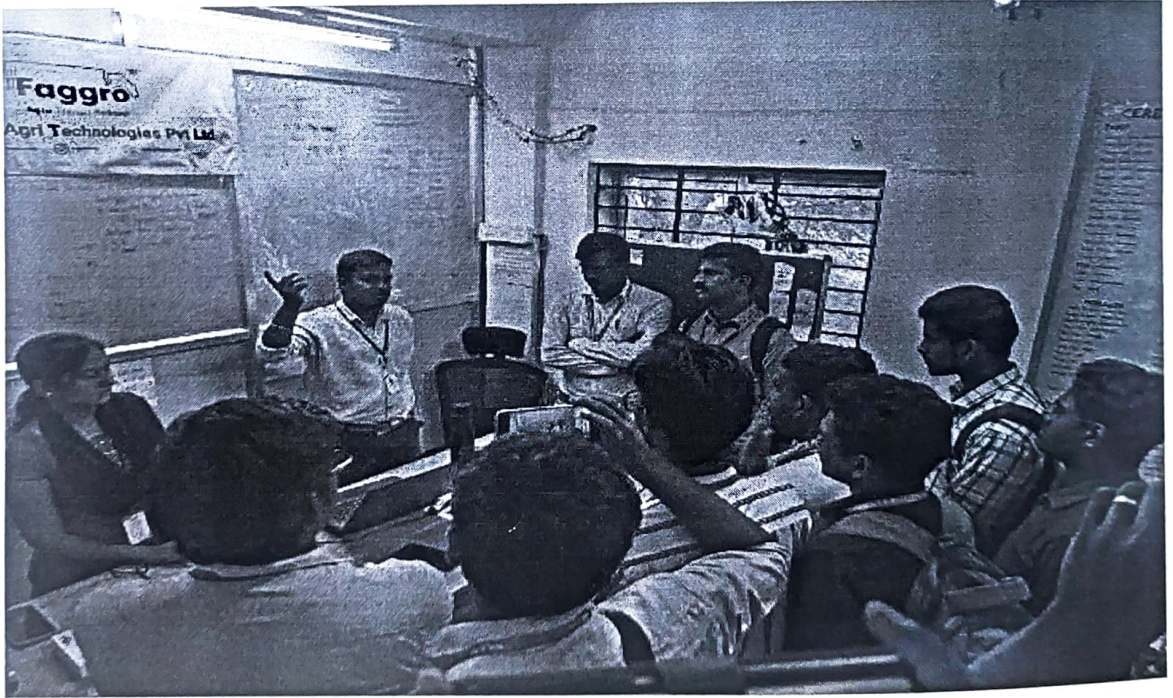
Photos-Poly House Unit



Photos- Solar Drier for Moringa Leaves



Photos-Students interaction with Startup Founders




President IIC

1. A. R. / Jul 2023
2. U. C. / Jul 2023
Faculty In charge
1. P. MANOJ, AP/EE
2. U. Karthick, AP/mech